

CONTINUOUS IMPROVEMENT CONFERENCE STRIVING FOR PEAK PERFORMANCE

APRIL 14-17, 2019 • DALLAS, TX



REGISTER BY MARCH 1 and receive a free copy of the book, *Just Listen: Discover the Secret of Getting Through to Absolutely Anyone* and you'll be entered into a drawing for a \$150 Amazon gift card!

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STRIVING FOR PEAK PERFORMANCE — 2019 CONTINUOUS IMPROVEMENT CONFERENCE

- Learn specific improvement strategies that raise efficiency and productivity
- Discover how other printing companies are benefitting from the concepts and tools of Lean manufacturing
- Get advice and inspiration from nationally known authorities in operational excellence
- Network with executives and managers from some of the top performing printing companies in North America
- Enjoy springtime and warm temperatures in thriving Dallas

Who Should Attend

The Continuous Improvement Conference is for printing, converting, and other custom manufacturers looking for practical ways to reduce operational costs, speed throughput, and improve their customers' experience and satisfaction through process improvement. It is ideal for executives and managers playing a vital role in seeking operational excellence:

- Presidents/CEOs
- Operations executives
- Plant & Production managers
- Quality managers
- Continuous improvement champions and facilitators
- Team leaders

KEYNOTE SPEAKERS



The Improvement Kata

Sammy Obara, *President, Honsha Associates*

How does an organization change the way its employees think? By changing the way its leaders think and behave. Toyota has succeeded

in doing this, in part, because of its devotion to a coaching "kata." In Japan, kata originally meant a detailed and choreographed pattern of movements that prepared one for self-defense and hunting. Kata has since come to describe any precise routine that is practiced so much it becomes habit forming. In the case of businesses, kata can be applied to problem solving and other CI-related activities. Sammy Obara, a former Toyota manufacturing executive, will explain not only the efforts that Toyota goes through in creating and sustaining its continuous improvement culture, but also the types of kata that its leaders are expected to perfect. Gain insight into effective improvement habits and take away a couple of immediate actions that can begin to change the mindset of leaders and subsequently your entire organization.



How a Suggestion System Changed Our Company

Doug Rawson, *CEO*, and Jeff Ku, *Vice President of Operations, Superior Lithographics*

Six years ago, Superior Lithographics transitioned away from a traditional "top down" managed organization to one centered on employee empowerment and continuous improvement. Its ability to capture employee ideas for improvement was a pivotal part of the transition. To date, over 1,300 employee ideas have been implemented.

Superior's CEO, Doug Rawson, and operations head, Jeff Ku, explain the development of the system, its costs and rewards, and how they overcame early resistance and persevered. There have been huge improvements in production processes and workflow, but the biggest change from the system is in the company's culture—people feel better about themselves and are diligently working to making Superior a better supplier to its customers.



Connecting with People through Purpose and Character

Tony Bridwell, *Chief People Officer, Ryan LLC*

Today there appears to be a subtle drift as to how people, in general, understand leadership. The confusion stems from

two opposing points of view regarding what it means to be a leader. On one side is the idea of "Forced-Authority"; on the other, "Authentic-Influence." In the multi-generational workforce of today, leaders should be equipped to not only engage the hands and feet of their people but, more importantly, engage the hearts and minds through Authentic-Influence. Tony gives insight into how to connect with your employees in a meaningful way and offers specific actions to help you elevate your leadership influence.



Our Quest for Operational Excellence

Dan Vermeesch, *Plant Manager, Micron Manufacturing Company*

Shingo Prize-winning organizations, like Dan Vermeesch's Micron Manufacturing, demonstrate a

culture where principles of operational excellence are deeply embedded into the thinking and behavior of all leaders, managers, and associates. Among the principles they demonstrate: respect every individual, assure quality at the source, focus on process, and create constancy of purpose. This is your chance to hear how one recipient company has created an operational approach that puts it at the forefront of manufacturers around the globe.



How to Lead with Respect

Mike Orzen, *Founder, Mike Orzen & Associates*

Building a great organization requires effective leadership. A key element that is often misunderstood is what it means to lead with respect. This involves awareness of a leader's focus and intention and how well the leader connects with people to create an environment of mutual trust and sustained high levels of performance. This is accomplished through the application of seven core practices. Mike Orzen will explore why leading with respect is essential in a successful transformation, what respect looks like in practice, the seven core practices, and how they impact people to drive lasting change for the better.



REGISTRATION & HOTEL INFORMATION



The Fairmont Dallas
1717 N Akard Street
Dallas, Texas 75201
(214) 720-2020
<https://prnt.in/cihotel>

Use conference code: **Continuous**

Early Bird Special! Register by March 1 and receive a free copy of the book, *Just Listen: Discover the Secret of Getting Through to Absolutely Anyone* by Mark Goulston and you'll be entered into a drawing for a \$150 Amazon gift card!

- Printing Industries of America Members — \$995
- SGIA Members — \$995
- AICC or TLMI Members — \$995
- Non-members — \$1,295
- Group discounts available for 3 or more!

OPTIONAL ADD-ONS:

Pre-conference workshops — \$195

Sunday, April 14, 1–5 pm (choose one)

- Lean 101
- Leader Standard Work & Theory of Constraints
- Developing and Coaching a Team of Frontline Problem Solvers

Tours — \$95

Weds., April 17, 12 noon–1:30 pm (choose one)

- ABCO, Inc.
- Texas Nameplate Company
- Medtronic

Fee includes bus transportation to facility and to DFW Int'l Airport, Love Field, and back to hotel.

Registered conference attendees have access to the special conference hotel rate of \$159 single/double. The special conference rate is available until Thursday, March 28, 2019, though the block may sell out prior to that date.

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