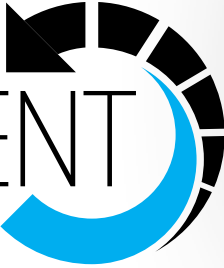


CONTINUOUS IMPROVEMENT



MAY 1-4, 2022

DOUBLETREE RESORT
BY HILTON
SCOTTSDALE, AZ

SPONSORSHIP OPPORTUNITIES

COMMERCIAL PRINTING / PACKAGING PRINTING /
WIDE FORMAT / IN-PLANTS / SCREEN PRINTING /
APPAREL DECORATORS / TEXTILE PRINTING

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WHY SPONSOR THE CONTINUOUS IMPROVEMENT CONFERENCE?

The Continuous Improvement Conference Value Proposition

It doesn't matter which market segment you're in—all companies are striving to reduce waste, increase efficiency, and improve quality. As a sponsor, you'll gain maximum exposure to the people that you want to connect with most—those playing a vital role in operational excellence within their organization. Appropriate for apparel decorators, screen printers, and wide format, commercial, in-plant, and packaging printers, the Continuous Improvement Conference is the premier event for the most successful and innovative companies in our industry. Why is the Continuous Improvement Conference a solid choice for sponsorship?

- **Springtime in the desert!** May 1-4, 2022 at the DoubleTree by Hilton Resort Paradise Valley - Scottsdale.
- **A remarkable 30-year track record of success** in which virtually all attendees would recommend the Continuous Improvement Conference to a colleague.
- **THE premier industry conference** for printing and converting companies seeking operational excellence.
- **Face-to-face selling** with the industry's most progressive and profitable companies, with estimated 275+ attendees.
- **Visibility** through PRINTING United Alliance's vast network to thousands of companies and tens of thousands of industry professionals, plus your logo and links on the event website and printed promotional materials.
- **You believe in a conference that can have a profound impact on improving the performance of your customers!**

Extend your reach and exposure with the audience you most want to be connected to—influencers and decision-makers—by sponsoring the Continuous Improvement Conference. From the opening continental breakfast in the exhibitor resource area, to breaks, receptions and conference sessions, you'll have multiple opportunities to connect with attendees. Your sponsorship will reinforce brand loyalty and show potential clients your company is a major player in operational excellence. Share your expertise and establish credibility that positions you as a technology leader with the group it matters most—be a part of the Continuous Improvement Conference today!

What makes the Continuous Improvement Conference different?

The Continuous Improvement Conference attracts a diverse group of decision makers and influencers from medium-to large-sized printing companies, all focused on achieving operational excellence.

Attending the Continuous Improvement are:

- Owners and CEOs
- Presidents
- COOs
- General/Plant Managers
- Operations/Production Managers
- Operational Excellence Directors
- Quality/Lean/Process Improvement Leaders

The conference attracts all types of companies, including those that produce signage/displays, flexible packaging, cartons, labels, books, magazines/catalogs, marketing collateral, and printed apparel.

This is the premier event for companies seeking to build a high performing culture, engage employees, and use continuous improvement tools.

SPONSORSHIP OPPORTUNITIES

BENEFIT	PLATINUM SPONSORSHIP \$8,500	GOLD SPONSORSHIP \$6,500	SILVER SPONSORSHIP \$4,500
Complimentary Full Registrations	3 Additional passes: \$750/each	2 Additional passes: \$750/each	1 Additional passes: \$750/each
Color Ad in Attendee Handbook	Full-Page Ad	Half-Page Ad	–
Conference Handbook Recognition	Logo with 50-word company description	Logo with 30-word company description	Logo with 20-word company description
Recognition from Podium	Included	Included	Included
Post Attendee List	Included	Included	Included
6 ft. Literature Display Table	Included	Included	Included
Logo on Conference Signage, Print Promos, & Website	Included	Included	Included
Bonus Opportunities (see next page)	Optional	Optional	Optional

BENEFITS EXPLAINED

- **Complimentary Full Registrations** — Bring additional staff and get the advantage of both educational and networking opportunities.
- **Full Color Ad in Attendee Handbook** — Get noticed more at and after the conference with a color ad in the attendee handbook.
- **Conference Recognition** — Include your logo and company description in the Continuous Improvement Conference attendee handbook.
- **Recognition from Podium** — Get your company name and logo displayed and mentioned from the main conference stage.
- **Post Attendee List** — Receive the conference attendee list (limited to two email correspondences) after the conference event.
- **6 ft. Literature Display Table** — Set up your promotional items and giveaways and connect with conference attendees.
- **Logo on Conference Signage, Print Promos, & Website** — Recognition before, during, and after the event with your company logo on signage, printed promotions, and the conference website.

BONUS OPPORTUNITIES

- **Welcome Reception: \$3,000** — Kickoff the conference and stand out early! A fantastic venue with hors d'oeuvres, open bar, and networking with colleagues on the opening evening!
 - **SPONSORSHIP INCLUDES:** Signage at entrance, tabletops, and bars, name/logo on all pre-event promotional materials, speaking opportunity at the reception and an opportunity to distribute your promotional materials to all.
- **Reception (Final Night): \$5,000** — On the second and final conference night, make a lasting impression with hors d'oeuvres, open bar, and networking with colleagues on the final evening!
 - **SPONSORSHIP INCLUDES:** Signage at entrance, tabletops, and bars, name/logo on all pre-event promotional materials, speaking opportunity at the reception and an opportunity to distribute your promotional materials to all.
- **Networking Breakfast #1: \$1500** — Start their morning off with a breakfast in your honor.
 - **SPONSORSHIP INCLUDES:** Signage, breakfast to be named in your honor and opportunity to distribute your promotional materials to all.
 - Both breakfasts, or breakfast and lunch combination: \$2500
- **Networking Breakfast #2: \$1500** — See above.
- **Networking Lunch: \$1500** — Make their day with a luncheon in your honor.
 - **SPONSORSHIP INCLUDES:** Signage, lunch to be named in your honor and opportunity to distribute your promotional materials to all.
 - Lunch and breakfast combination: \$2500
- **Coffee Break Sponsor: \$1000** — Have your logo in front of the Continuous Improvement Conference attendees during all coffee break periods during the conference.
 - **SPONSORSHIP INCLUDES:** Signage at the coffee break table.

CONTACTS

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